



Introducing

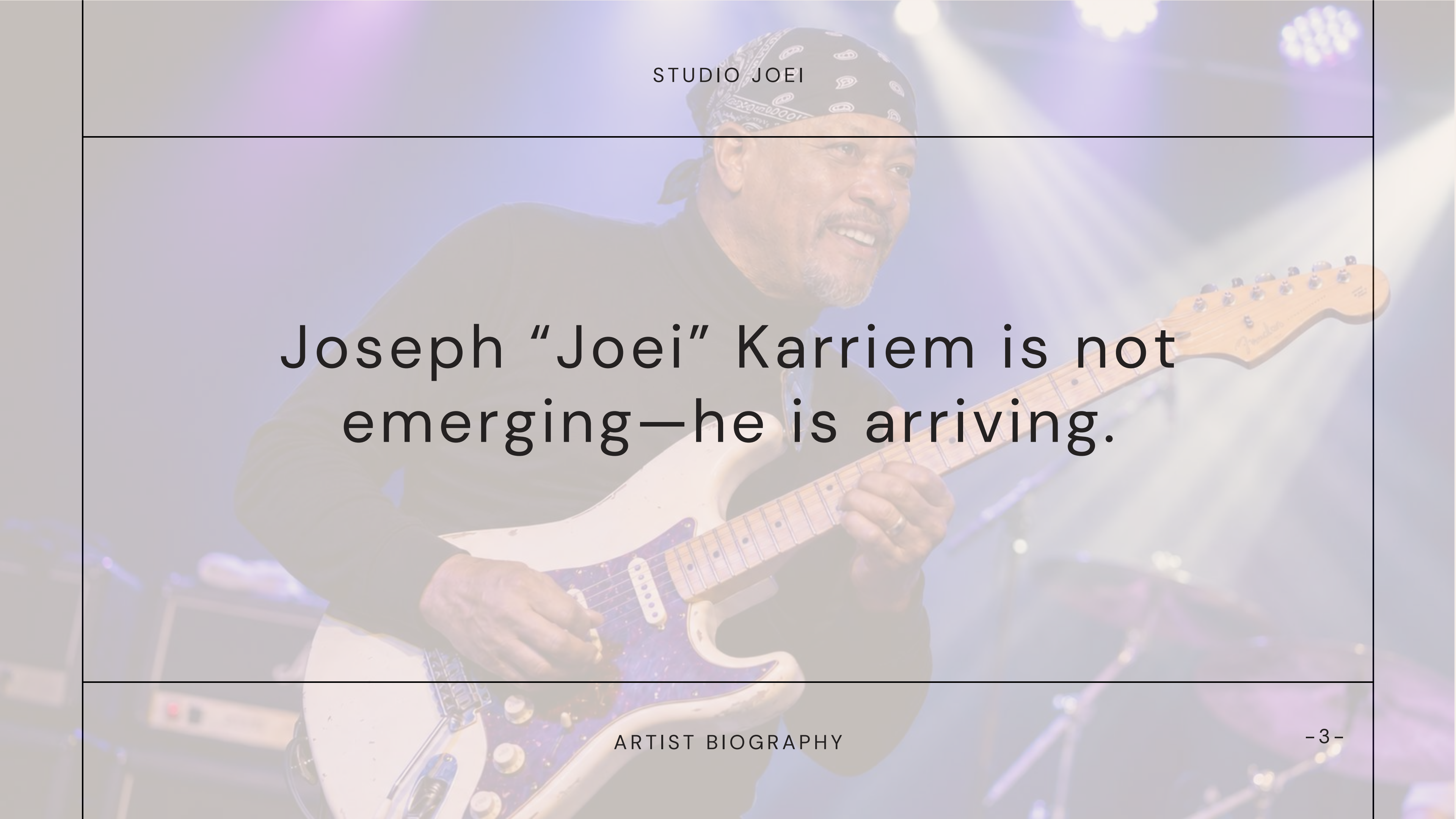
JOEI KARRIEM

STUDIO JOEI—*Joseph Karriem*

JOEI KARRIEM ARTIST BIOGRAPHY

"Proven. Refined. Undeniable."



A photograph of a man with a goatee and a black bandana, smiling while playing a white and purple Fender electric guitar on a stage. The background is filled with purple and blue stage lights.

STUDIO JOEI

Joseph “Joei” Karriem is not
emerging—he is arriving.

ARTIST BIOGRAPHY

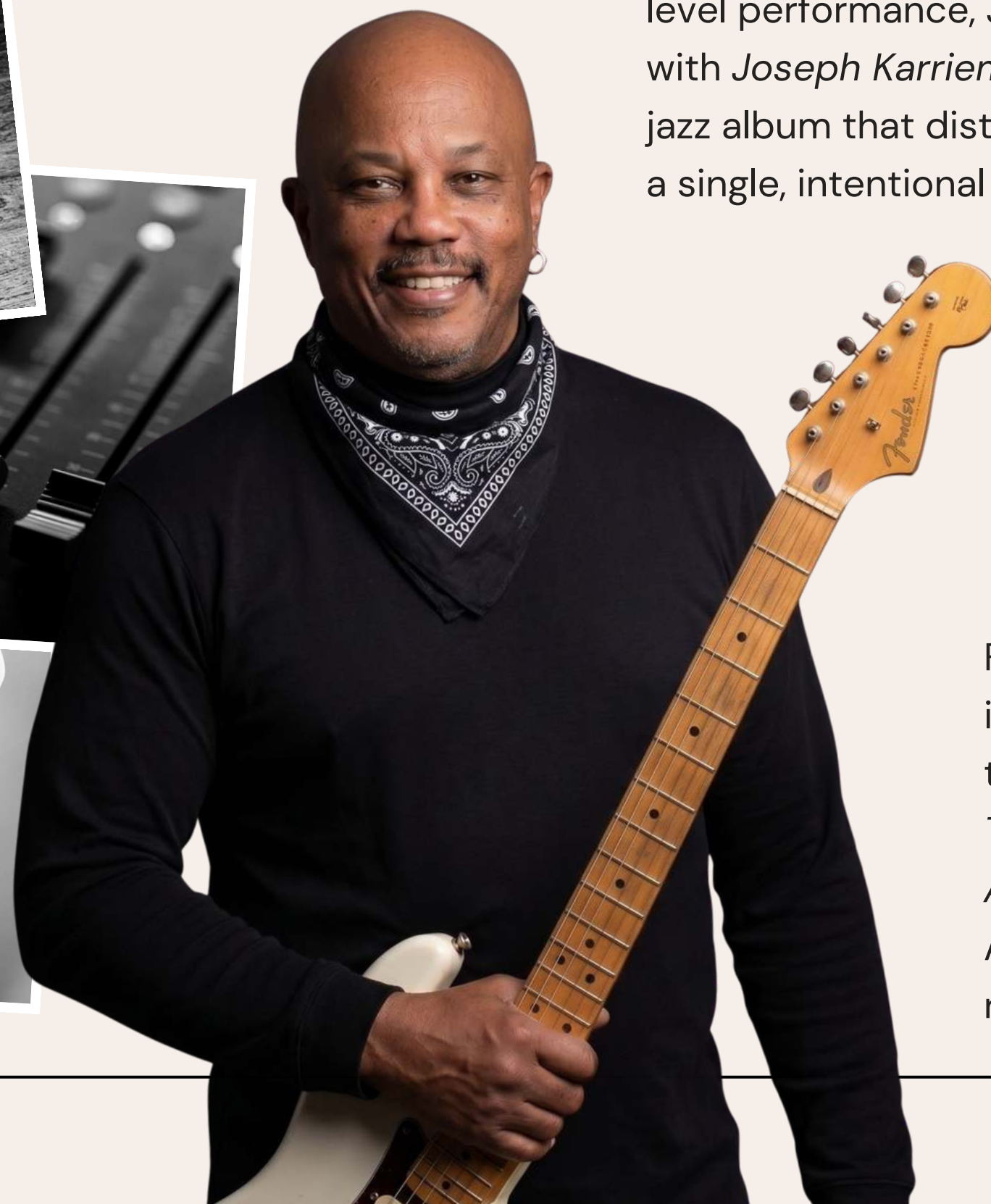
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JOEI KARRIEM

After more than five decades of professional musicianship, international touring, and elite-level performance, Joei Karriem steps forward with *Joseph Karriem*, his deeply expressive jazz album that distills a lifetime of sound into a single, intentional body of work.

Guitarist, sound engineer, composer, and touring musician, Karriem's career is rooted in real stages, real audiences, and real impact.

From Wembley Stadium in London to international tours in Japan, from television appearances on *Soul Train* and *The Arsenio Hall Show* to *BET Image Awards* stage performances alongside Alexander O'Neal, his musical journey reflects both range and relevance.

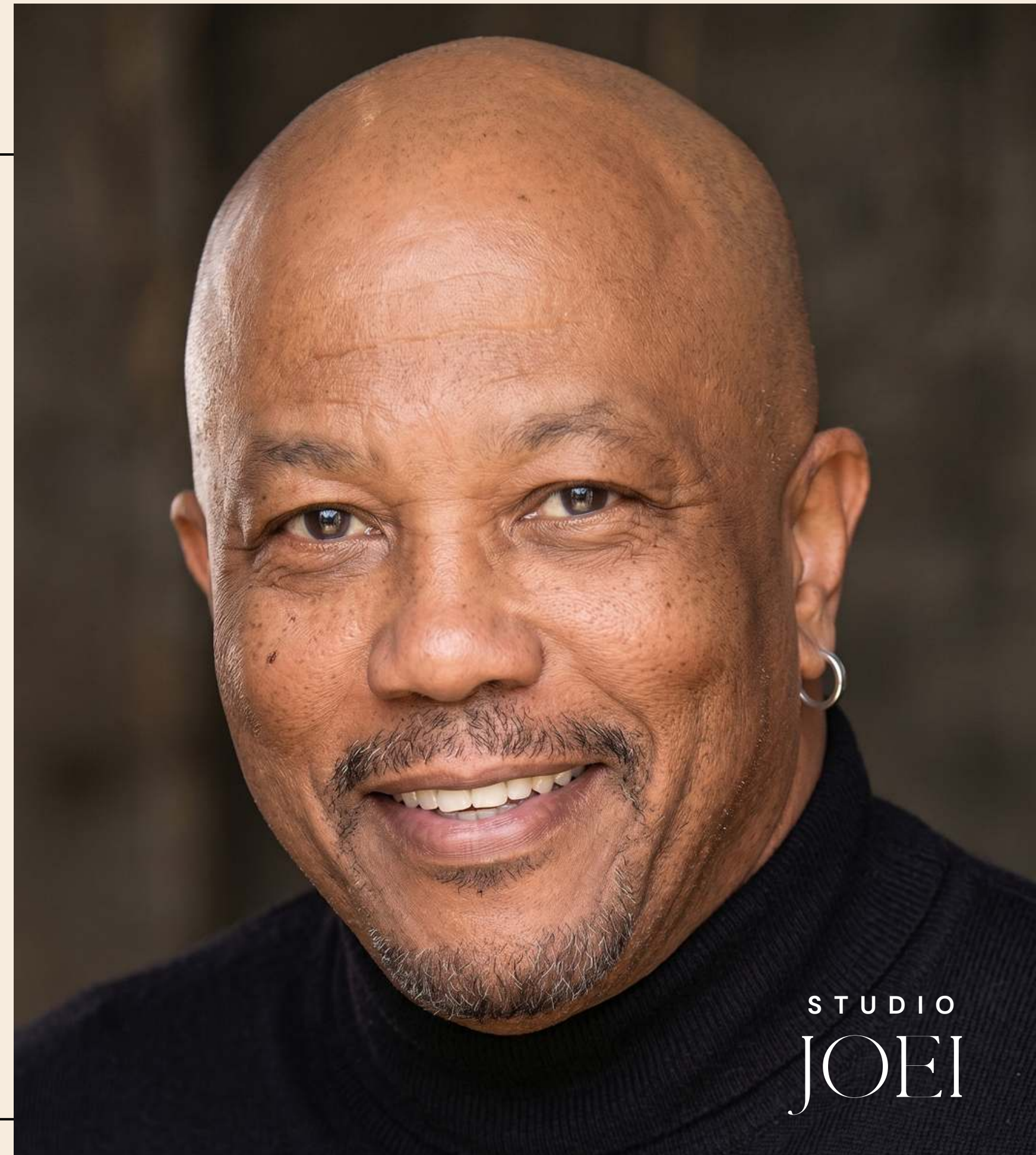


JOEI KARRIEM

His résumé is not simply extensive—it is proven. Karriem has recorded, toured, and earned double-platinum recognition alongside iconic recording artist Aaliyah, contributing to one of the most culturally influential eras in modern R&B. He has also supported major tours with artists such as Chris Brown and Ne-Yo, bridging generations of sound while maintaining a consistent standard of musical excellence.

But *Joseph Karriem* is different. This project is not about proving capability—it is about expressing identity.

Under his smooth jazz moniker, **Studio Joei**, Karriem channels decades of musical language into a refined, melodic, and groove-driven experience. His sound blends the sophistication of jazz phrasing with the emotional weight of R&B, the pulse of funk, and the accessibility of contemporary instrumental music.



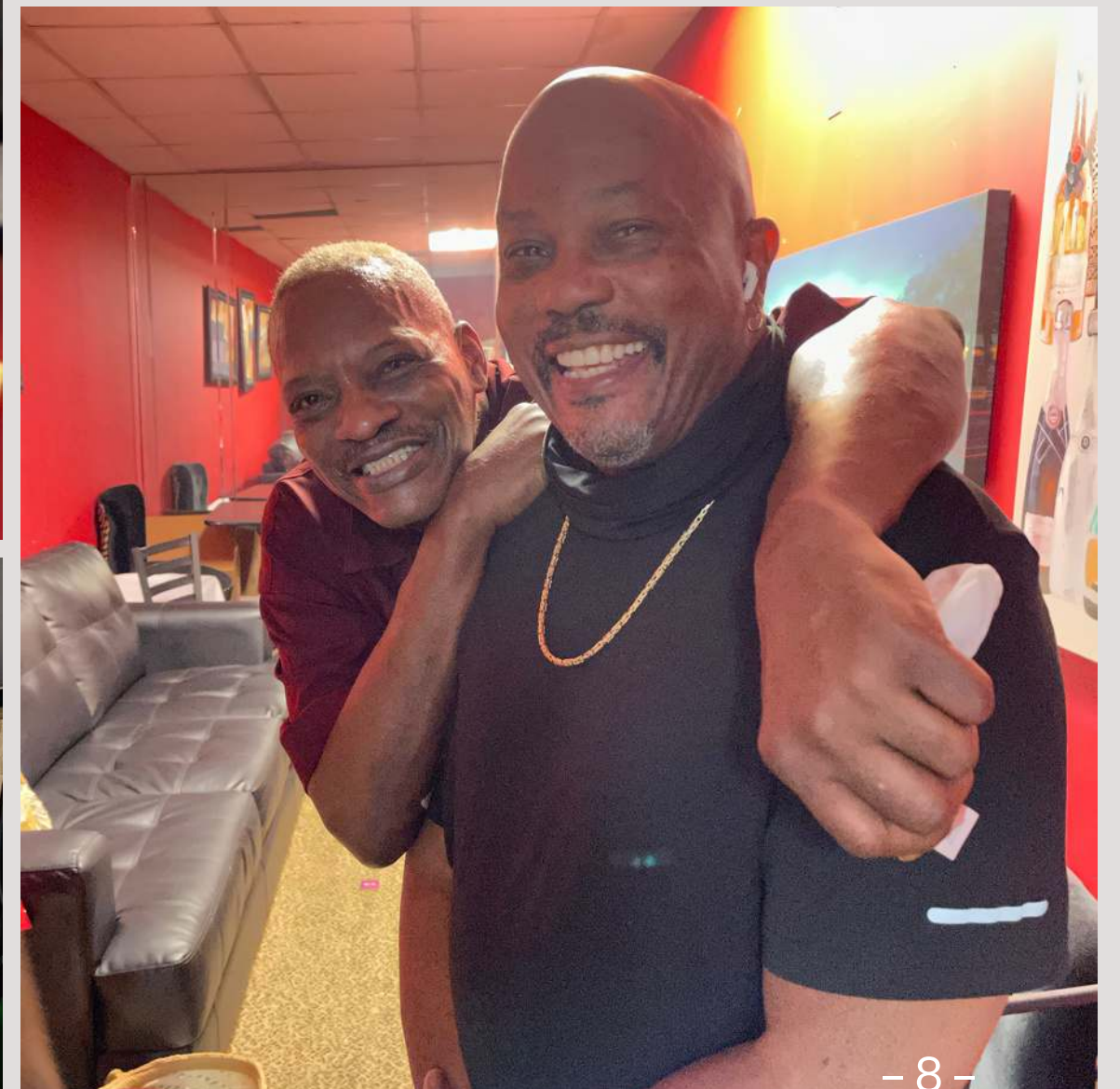
STUDIO
JOEI

JOEL KARRIEM

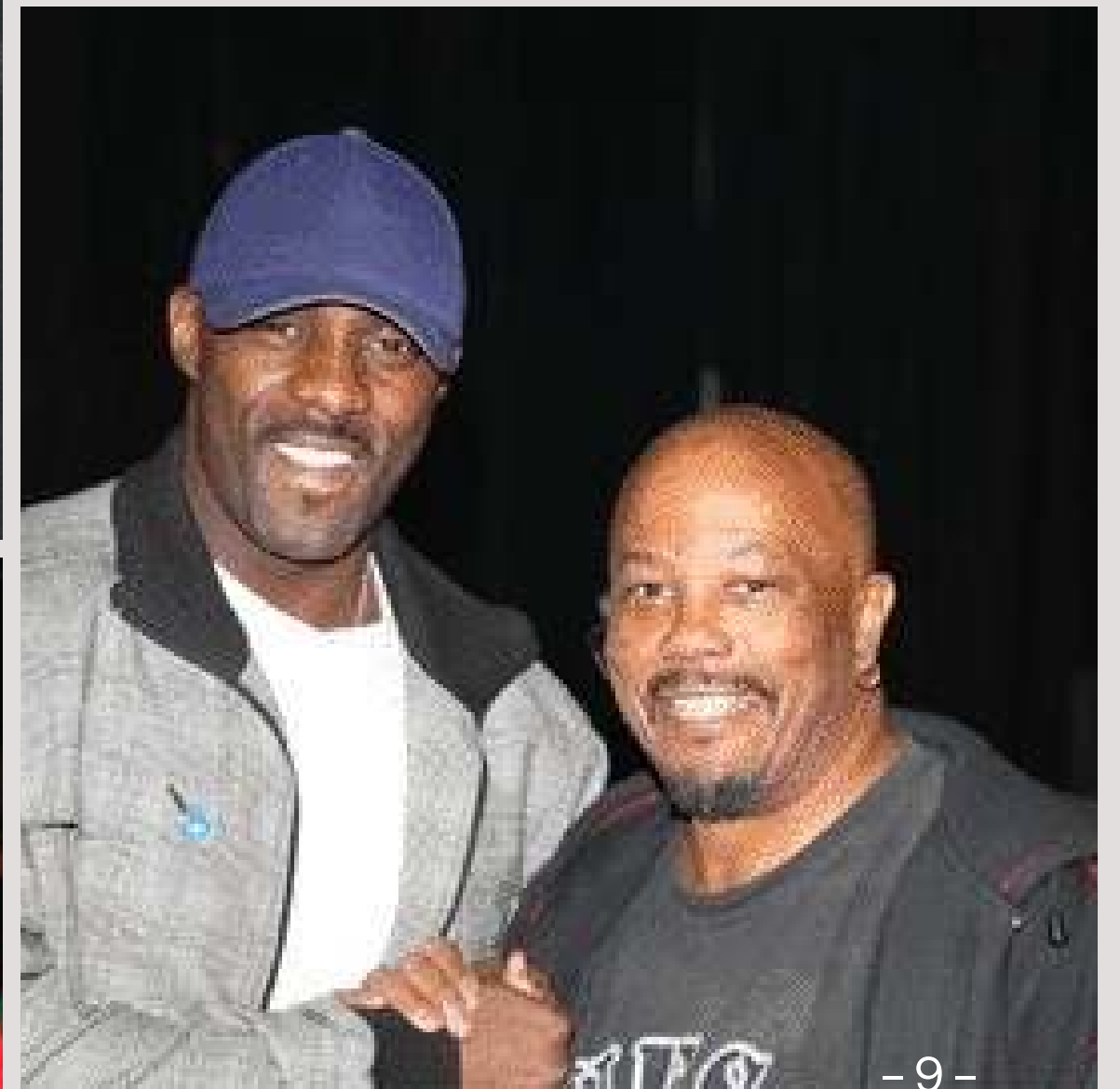


Equally distinctive is his affinity for soul-touching rock guitar solos—an expressive edge that allows him to fuse and blend an eclectic mix of genres seamlessly into his performance work, creating a sound that is both recognizable and uniquely his own.

OEI KARRIEM



JOEI KARRIEM



JOEI KARRIEM

Each track on *Joseph Karriem* functions as both reflection and statement—an exploration of memory, influence, and musical evolution. Across its twelve tracks, the album delivers a listening experience that is at once intimate and expansive, designed for both dedicated jazz audiences and broader adult contemporary listeners.

What separates Joei Karriem from emerging artists in the jazz space is not just skill—but certainty.

He understands stage, tone, audience, and arrangement at a level that only comes from lived experience. His guitar work is expressive without excess, technical without detachment—where precision serves expression, and always grounded in feel. Whether leading or supporting, his playing carries intention.

In an industry often driven by discovery, Joei Karriem represents something far more valuable: **arrival with credibility already established.**



JOEI KARRIEM

Joseph Karriem is not a debut—
it is a culmination.

And for those who encounter
his work—his artistry—whether
as listeners, curators, media, or
live audiences—it is an
opportunity to engage an artist
whose story, sound, and stature
are already built to resonate.

#



GUITAR + MUSICAL HISTORY

Joei Karriem's guitar journey spans decades of professional development:

- Began performing professionally in the early 1970s.
- Studied music and technical disciplines, blending theory with hands-on performance.
- Developed expertise in electric guitar, live improvisation, tone shaping, and effects.
- Known for expressive lead guitar work and rhythm precision across multiple genres.

JOEI KARRIEM

ARTIST:

Joseph "Joei" Karriem
(Performing as: Studio Joei)

PROJECT TITLE:

Joseph Karriem

PROJECT TYPE:

Studio Album (Smooth Jazz/Contemporary Instrumental)

TRACK COUNT:

12

GENRES:

Smooth Jazz, Contemporary Jazz, R&B, Funk, Instrumental

AVAILABLE ON:

Apple Music, Amazon Music, Pandora, Spotify
<https://music.apple.com/us/album/joseph-karriem/1893548085>

TAGLINES:

Proven. Refined. Undeniable.
Every note transcends a lifetime.

FACT SHEET

p.i



JOEI KARRIEM

ARTIST OVERVIEW:

Joei Karriem is a veteran guitarist, sound engineer, and touring musician with over 50 years of professional experience across jazz, R&B, gospel, rock, and pop. His career includes international touring, major television appearances, and double-platinum recording credits.

CAREER HIGHLIGHTS:

- Performed at Wembley Stadium. (London, UK)
- International tour in Japan. (The Body Sisters)
- Television appearances: *Soul Train*, *The Arsenio Hall Show*.
- *BET Image Awards* performance with Alexander O'Neal.
- Recorded, toured, and earned double-platinum credit with Aaliyah (Aaliyah Dana Haughton).
- Tour support (performance + sound) for Chris Brown and Ne-Yo.
- 100+ festivals, concerts, and national tours.

FACT SHEET

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JOEI KARRIEM

STUDIO JOEI DELIVERS A REFINED GUITAR SOUND BLENDING:

- Jazz sophistication.
- R&B emotional depth.
- Funk groove sensibility.
- Rock-influenced expressive soloing.

His ability to fuse multiple genres into a cohesive, melodic experience creates a distinctive sound that is both accessible and musically rich.

LIVE PERFORMANCE STRENGTHS:

- High-level stage experience (arena to intimate venues).
- Strong audience connection.
- Improvisational versatility.
- Professional reliability and consistency.

FACT SHEET

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JOEI KARRIEM

TECHNICAL CAPABILITIES:

- Guitar performance. (lead & rhythm)
- Sound engineering and mixing.
- Recording and production support.
- Equipment setup and tonal design.
- Film and soundtrack contribution.

TARGET AUDIENCE:

- Smooth jazz listeners.
- Adult contemporary audiences.
- Instrumental music enthusiasts.
- Live music and festival audiences.

MARKET POSITIONING:

A seasoned, proven artist entering the smooth jazz and contemporary instrumental space with:

- Established credibility.
- Immediate performance readiness.
- Strong storytelling and legacy appeal.
- Low-risk, high-value opportunity for partners and platforms.

FACT SHEET

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LOCATION:

Stockbridge, Georgia

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SCAN TO ACCESS
THE ALBUM
JOSEPH KARRIEM
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JOE KARRIEM

Thank you.
Contact

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